

CRISIS COMMUNICATIONS SERVICES



Experienced support to protect your reputation in a crisis



Kenyon's Crisis Communications Service assists companies in determining, implementing and maintaining their communications strategy following a major incident. The aim of the Service is to protect the reputation of the company through effective, accurate and timely communications both internally and externally and at all levels.

Kenyon's Crisis Communications Team is comprised of multilingual professionals, based in key locations around the world. Each member of the Team has significant experience responding to the communications challenges of complex crises. They have assisted the private and public sectors during incidents that have threatened the organizations' images and values. The Crisis Communications Team provides counsel at the executive level and direct support and advice to communications departments.

Kenyon understands the importance of effective internal and external communications and has extensive experience in helping companies manage communications during a time of intense pressure from the media and other stake-holders.

The Service

- Experienced communications professionals available to travel to any location
- Immediate and continuous telephone support while travel requirements are confirmed
- 'Team' system provides specialist advice and support to those in the field
- International monitoring of media and social media sources
- Advice on content and timing of media releases
- Preparation of spokespersons for media interviews
- Advice on content, tone and timing of media briefings
- Arranging and moderating media briefings
- Arranging translation and distribution of statements to local and international media
- Providing professional media support services for the surge in activity to corporate communications departments

How it Works

- Client engages Kenyon Crisis Communications Services on a pre-incident basis
- As part of the Service, Kenyon provides crisis media training for company spokespersons and executives
- Kenyon provides activation planning material for client's own plans
- Client activates Kenyon using any Kenyon office 24-hour number
- Kenyon deploys Crisis Communications Team and all necessary support equipment
- Kenyon personnel will support the client 24 hours a day until the situation has stabilized

Further Information

If you would like to know more about the Kenyon Crisis Communications Services and how it can complement your existing emergency plan please email at kenyon@kenyoninternational.com or contact any of the Kenyon worldwide offices.



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