

PRINCIPLES OF BUSINESS CONTINUITY

Building Resilience In Your Business



Duration: 1 Day

Maximum Attendance: 18

Format: Case studies, group discussion and exercises

Description: It takes years to establish a market-leading brand and/or reputation and, literally, minutes to lose it if the response to a major event affecting its business operations is not handled effectively. A sound business continuity management program is good business practice and enables an organization to be prepared to make decisions quickly and return the business to a state of normality expeditiously.

This course aims to build on existing knowledge of basic contingency and business continuity planning and theory to provide attendees with the skills necessary to apply the theory within airport plans and protocols, and in operational conditions.

Objectives:

- Analyze Business Continuity industry best practice
- To provide delegates with practical training, realistic scenarios and lessons learned from real life incidents
- To help eliminate uncertainty enabling people to respond effectively and with confidence
- Assist with identifying business critical processes

Course Content:

- Examination of existing Business Continuity policy and structure
- Principles of Business Continuity Management
- Business Continuity Life Cycle
- Business Impact Analysis
- Contents of a 'Best-Practice' BC Plan
- Example Plans
- Supply Chain Management
- Plan Maintenance and testing
- Optional - mini table top exercise to run through the principles in an applied context (dependent on the needs specified by the client)



Houston, United States
+1 (281) 872 6074

Bracknell, United Kingdom
+44 (0) 1344 316 650

Beirut, Lebanon
+961 (0) 1 964517

Santo Domingo,
Dominican Republic
+1 (809) 616 0330



Connect with Kenyon:



www.KenyonInternational.com

Further Information

If you would like to know more about the Principles of Business Continuity and how it can complement your existing emergency plan please email at kenyon@kenyoninternational.com or contact any of the Kenyon worldwide offices.