



Kenyon International Emergency Services Inc. Announces Donald Steel Joins Its Crisis Communications Team

(Houston, Texas,) Kenyon International Emergency Services Inc., the world's largest disaster management company, announces that Donald Steel has joined the company as an Associate Director of Crisis Communications.

"Donald is one of the most skilled crisis communications experts in the United Kingdom," says Jerry Allen, Vice President of Commercial Services. "His experience and knowledge as a former broadcast spokesperson will help our clients navigate difficult communications challenges when a crisis occurs."

Steel brings to Kenyon a stellar reputation in crisis communications and management. For the past 11 years he was the BBC's Chief Media Spokesman based in London and stepped down from this role in April to work with individual, corporate and government clients in London, Europe, the Middle East and Asia Pacific. He remains an adviser in communications to the BBC. During his time at the BBC he dealt with some of the biggest international media stories of the last decade, from the murder of Britain's most popular TV presenter Jill Dando, an Irish terrorist bomb attack on BBC Television Centre in London to kidnappings and serious editorial, political and international diplomatic issues. He is in demand as an international speaker, adviser and trainer on reputation and the relationship between crisis management and long term company value.

Steel will provide crisis communications counseling to clients in Europe, Africa and Asia.

About Kenyon International

Kenyon is an international leader in worldwide disaster management, providing pre-incident crisis planning and post-emergency response services on behalf of the world's foremost companies. Privately owned, Kenyon remains the only firm in its business with a hundred year history, comprehensive resources, and experience in every type of mass fatality accident including aviation disasters, natural disaster, war and terror attacks. Headquartered in Houston, Texas, it has offices and facilities in Sydney, Australia, London, UK, Beirut, Lebanon and Hong Kong.

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