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**FOR IMMEDIATE RELEASE**

### **KENYON TO CONDUCT TRAINING AT DUBAI AIRPORTS**

**Houston, August 1, 2013.** - Kenyon Associate Director Linden Birns will provide an intensive, two-day Crisis Communication Management Course to the Corporate Communications and Airside Operations, Health and Safety groups at Dubai Airports on August 28 and 29, 2013.

Day one provides participants with an understanding of the importance of Crisis Communications as part of their vital reputational management arsenal and why it's imperative to "get it right" if businesses are to successfully weather heavy storms that have the potential to threaten their survival and sustainability. With the benefit of thoroughly researched case studies, Mr. Birns explores best practices and also covers critical legal aspects of Crisis Communications.

The second day will focus on equipping participants with the necessary skills to confidently face the media during crises. Participants will look at how journalists and the news media operate, the significance of social media in today's media mix, and techniques for handling a variety of interview scenarios. Everyone will be subjected to a series of "pressure cooker" exercises to practice and drill the techniques.

Kenyon's Crisis Communications team has worked with Dubai Airports since November 2012, providing crisis communication consultancy services. For more information regarding available training courses, navigate to: <http://www.kenyoninternational.com/crisiscomms.html>

#### **About Kenyon International Emergency Services, Inc.**

Kenyon is the international leader in worldwide disaster management, providing pre-incident crisis planning and post-emergency response services on behalf of the world's foremost companies. Privately owned, Kenyon remains the only firm in its business with a hundred year history, comprehensive resources, and experience in every type of mass fatality accident including aviation, industrial and natural disasters, war and terror attacks. Headquartered in Houston, Texas, Kenyon has offices and facilities in Sydney, Australia; Bracknell, UK; Santo Domingo, Dominican Republic; and Beirut, Lebanon.

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