



Contact: Destiny Torres
Office: +1 (281) 872-6074
Email: torresd@kenyoninternational.com

FOR IMMEDIATE RELEASE

KENYON CEO TO SPEAK AT WORLD TRAVEL & TOURISM COUNCIL 2017 GLOBAL SUMMIT

Bangkok, 20 March 2017 – Robert A. Jensen, CEO of Kenyon International Emergency Services, will take part as a keynote speaker in a crisis management panel for the World Travel & Tourism Council (WTTC) 2017 Global Summit from 26-27 April in Bangkok.

The session, “Shock Waves – Resilience Through Crisis,” takes place on 27 April and will look at crisis management strategies from Jensen, other experts and those outside of the crisis management sector who have experienced crises firsthand. It will also explore how the sector can remain resilient in the face of continued and unpredictable crisis events.

“Resilience through the crisis is about restoring order after the crisis,” says Kenyon CEO Robert Jensen. Robert will draw on experience from events that directly impacted major tourist markets such as Bali Night Club Bombings, Boxing Day Tsunami, Hurricane Katrina, the recent attacks in Tunis, and multiple aviation accidents. He further adds, “Learning from these events helps CEOs, Boards of Directors, and government officials anticipate what to expect and how to navigate the practical areas of response and recovery. Understanding the real-world legal, humanitarian and communications challenges and then using that knowledge is how they help their people and organizations transition from what was normal to the new normal. It is how they preserve and recover share value, reputation and market position.”

Other Global Summit speakers include influential figures such as David Cameron, former British Prime Minister; Tony Fernandes, CEO, AirAsia; Professor Ian Goldin, Oxford Martin School; Taleb Rifai, Secretary General, United Nations World Tourism Organisation (UNWTO); H.E. Kobkarn Wattanavrangkul, Minister of Tourism and Sports of Thailand; April Rinne, Sharing economy expert and WEF Young Global Leader; Sir David Tang, global entrepreneur and philanthropist; Chadatip Chutrakul, CEO, Siam Piwat; and Yuthasak Supasorn, Governor, Tourism Authority Thailand.

The WTTC 2017 Global Summit is hosted by the Thai Ministry of Tourism and Sports and Tourism Authority Thailand (TAT) and is endorsed by the Royal Thai Government.

About Kenyon International Emergency Services, Inc.

Kenyon is the international leader in worldwide disaster management, providing pre-incident crisis planning and post-emergency response services on behalf of the world’s foremost companies. Privately owned, Kenyon remains the only firm in its business with a hundred year history, comprehensive resources, and experience in every type of mass fatality accident including aviation, industrial and natural disasters, war and terror attacks. Headquartered in Houston, Texas, Kenyon has offices or facilities in Sydney, Australia; Bracknell, UK; Santo Domingo, Dominican Republic; and Beirut, Lebanon.