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**FOR IMMEDIATE RELEASE**

### **KENYON CEO TO OFFER ADVANCED CRISIS MANAGEMENT WORKSHOP**

**Singapore, 28 March 2017** – Robert A. Jensen, CEO of Kenyon International Emergency Services, is facilitating a workshop on the 12 Principles of Crisis Management at the Fullerton Hotel in Singapore on 3 May 2017 from 9 a.m. to 12 p.m. Singapore Time. Registration is open now and attendance is limited to 40 participants.

Using Kenyon’s proven 12 Principles framework, Robert will lead workshop participants through the practical areas of response and recovery - the legal, humanitarian and communications challenges. His focus is on the transition of people, leadership and organizations from what was normal before the crisis to the new normal, all while preserving and recovering share value, reputation and market position.

“Resilience through the crisis is about restoring order after the crisis,” says Kenyon CEO Robert Jensen. Robert will draw on experience from events that directly impacted major tourist markets such as Bali Night Club Bombings, Boxing Day Tsunami, Hurricane Katrina, the recent attacks in Tunis, and multiple aviation accidents including many in Asia. He further adds, “Learning from these events helps CEOs, Boards of Directors, and government officials anticipate what to expect and how to navigate the practical areas of response and recovery.”

The session will provide practical resources and advice for professionals in a variety of roles including: people management, communications, safety and security, human resources, risk management, and business continuity.

The cost to attend the workshop is SG\$250 per person, and tickets are available for purchase at the following website: <http://go.kenyoninternational.com/SingaporeWorkshop>

#### **About Kenyon International Emergency Services**

Kenyon is the international leader in worldwide disaster management, providing pre-incident crisis planning and post-emergency response services on behalf of the world’s foremost companies. Privately owned, Kenyon remains the only firm in its business with a hundred year history, comprehensive resources, and experience in every type of mass fatality accident including aviation, industrial and natural disasters, war and terror attacks. Headquartered in Houston, Texas, Kenyon has offices or facilities in Sydney, Australia; Bracknell, UK; Santo Domingo, Dominican Republic; and Beirut, Lebanon. Learn more at [www.KenyonInternational.com](http://www.KenyonInternational.com).