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### **Kenyon Expands Crisis Communications Team**

**(Houston, Texas)** Kenyon International Emergency Services Inc announced today the appointment of two new members of its global Crisis Communications team. Barbara Kracht and Nathalie Blétière will further expand Kenyon's pre-eminent group of professionals who specialize in the management of communications following crisis. Kenyon's commercial Vice President, Jeremy Allen explained, "It has never been a more important time for companies to be aware of the communications challenges following a crisis. People and plans should be prepared in advance so that a robust, timely and honest communications strategy can be implemented at any time day or night. The real-world experience of crisis communications that Barbara and Nathalie bring to Kenyon will be a significant boost for Kenyon to be able to offer our counsel to even more companies."

Barbara and Nathalie both have significant aviation-sector communications experience. Barbara was a senior member of the communications team at Airbus and Nathalie the head of communications for SATA, the Azores-based international airline.

The Kenyon Crisis Communications team comprises professionals in South Africa, Japan, Australia, Singapore, United Kingdom, USA, Spain and France. Further additions to the team will be announced early in 2012. Offering their expertise to Kenyon clients during actual crises and on a pre-incident consultancy basis, members of the team have been involved in many major incidents for Kenyon in the past 10 years.

#### **About Kenyon International**

Kenyon is the international leader in worldwide disaster management, providing pre-incident crisis planning and post-emergency response services on behalf of the world's foremost companies. Privately owned, Kenyon remains the only firm in its business with a hundred year history, comprehensive resources, and experience in every type of mass fatality accident including aviation disasters, natural disaster, war

and terror attacks. Headquartered in Houston, Texas, it has offices and facilities in Sydney, Australia; London, UK; Beirut, Lebanon; and in the Dominican Republic.

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