

# CRISIS MANAGEMENT WORKSHOP

3rd MAY 2017  
**9 AM - 12 PM**

FULLERTON HOTEL,  
**SINGAPORE**

TICKETS  
**SG\$250**

## Are you prepared to protect your organization's reputation in the face of a major crisis?

To give you the first hand experience and the key information you need, one of the world's leading experts in crisis management will be holding a workshop on the **12 Principles of Crisis Management** at The Fullerton Hotel in Singapore on 3rd May 2017.

### WORKSHOP CONTENT

The CEO of Kenyon International Emergency Services, Robert A. Jensen, will share advice and global best practices for managing the consequences of a serious incident or crisis. Robert will draw on personal experience from events that directly impacted major markets such as the Bali Night Club Bombings, Boxing Day Tsunami, Hurricane Katrina, recent attacks in Tunisia, and multiple aviation accidents including notable losses in Asia.

Using the proven 12 Principles framework, Robert will lead workshop participants through the practical areas of response and recovery - the legal, humanitarian and communications challenges. His focus is on the transition of people, leadership and organizations from what was normal before the crisis to the new normal, all while preserving and recovering share value, reputation and market position.

### WHO SHOULD ATTEND?

This session will provide practical resources and advice for professionals in a variety of roles including:

- ✓ People Management
- ✓ Communications
- ✓ Safety and Security
- ✓ Human Resources
- ✓ Risk Management
- ✓ Business Continuity

### REGISTER TODAY

<http://go.kenyoninternational.com/SingaporeWorkshop>

